

Opening New Doors In America's Healthcare System



UHA, Utah Hospitals & Health Systems Association

2010 ANNUAL MEETING

April 15-16 Courtyard by Marriott St. George

The door is open.

Is your organization ready to welcome the changes facing America's healthcare system?

Please join us in sunny St. George for opportunities to learn, network and strategize with your fellow healthcare leaders on the challenging issues confronting America's healthcare providers. This year's annual spring meeting focuses on healthcare trends, consumerism and the future of health information technology in America. UHA is committed to providing quality educational programming for our members at a fraction of the cost of traveling out of state. Please plan to join us for this important educational and networking event!

ABOUT *our speakers*



RON GALLOWAY has a unique perspective on business, technology and the financial markets. After graduating from Georgia Tech with a B.S. in Industrial Management, he spent 20 years on Wall Street as an analyst and then as a trader. He managed private investment accounts for 10 years, focusing on technology and commodities. In 2003, Ron began a study on Wal-Mart and spent a year as an unpaid "face" of the company to the press. The experience culminated in 2006 with his acclaimed business documentary on the company, "Why Wal-Mart Works & Why That Makes Some People Crazy," which he produced and directed. Ron is a widely recognized expert on Wal-Mart and their business practices. Because of his expertise and insight, Ron was featured on CNN, CNBC, MSNBC, ABC's World News Tonight and Good Morning America. He has been on nearly 100 talk radio shows, including frequent appearances on the BBC. Print coverage includes features in the *New York Times*, *Washington Post*, *USA Today*, *LA Times* and over 300 other newspapers worldwide. In his presentation, Ron will discuss how Wal Mart's plans for Electronic Health Records (EHR) will affect physicians and compel healthcare providers to face a new competitive force on the horizon.



MARC PROBST is Vice President and Chief Information Officer at Intermountain Healthcare. Additionally, Marc serves on the Federal Healthcare Information Technology Policy Committee which is assisting in developing HIT Policy for the U.S. government. Marc has been a leader in information technology and healthcare services for more than 18 years. Prior to Intermountain, Marc was a partner with Deloitte Consulting and served as the chief information officer for the nation's largest third party administrator (TPA) and as a partner for Ernst & Young. He holds a finance degree from the University of Utah and earned his MBA from George Washington University with an emphasis in Information Systems. Marc will provide attendees with an overview of efforts taking place nationally in HIT policy.



DEBORAH BOWEN, FACHE, CAE is Executive Vice President and Chief Operating Officer of the American College of Healthcare Executives, a position she started in October 2003. Her responsibilities include providing direction and leadership to the divisions of Communications and Marketing, Education, Finance and Administration, Health Administration Press, Human Resources, Management Information Systems, and Membership, and the Healthcare Executive Career Resource Center. Deborah also serves as the ethics officer for ACHE and represents the College to a wide variety of healthcare-related organizations and specialty groups. Deborah has a bachelor's degree in psychology from Illinois State University, Normal; a master's degree in science from the University of Wisconsin-Madison; and a master's degree in business administration from Loyola University Chicago. In addition, she has completed the Executive Program in Healthcare Management at Ohio State University. Deborah will provide attendees with an overview of FutureScan 2010 – a report identifying healthcare trends and their implications for providers.



SENATOR BOB BENNETT (invited) is currently serving his third term as a U.S. Senator, earning the respect of his colleagues and a reputation as a lawmaker who offers creative and common-sense solutions to issues important to both Utahns and the nation. As a member of the Republican leadership team, Bennett serves as counsel to Republican Leader Mitch McConnell, advising him on legislative strategy and policy priorities. As a member of the Senate Appropriations Committee, Bennett works to balance fiscal discipline in government while representing the needs of Utah in the distribution of federal funds. Bennett also represents the interests of the West as the ranking Republican on the Senate Appropriations Subcommittee on Energy and Water and a member of the Senate Energy and Natural Resources Committee.

SCHEDULE *of Events*

UHA 2010 Annual Meeting



Thursday, April 15

- Noon **Rural Hospital Council Luncheon**
(Rural Hospital Council Members and Invited Guests Only)
- 6 p.m. **Chairman's Dinner and Reception** *(By Invitation)*

Friday, April 16

- 7:30 a.m. **Utah Healthcare Executives Breakfast** *(For UHE Members and Guests)*
- 8 a.m. **Registration and Continental Breakfast begins**
Sponsored by Regence Blue Cross Blue Shield of Utah
- 8:45 a.m. **Opening Remarks:** *Greg Rosenvall, UHA Board Chair*
- 9:00 a.m. **Keynote Presentation:** *Wal Mart and the Future of Healthcare*
Ron Galloway, President
Galloway.tv, Augusta, GA
- 10:15 a.m. **Morning Break** *Sponsored by Intermountain Donor Services*
- 10:30 a.m. **General Session:** *HIT National Policy Update*
Marc Probst, Vice President, Chief Information Officer
Intermountain Healthcare, Salt Lake City, UT
- 11:30 a.m. **General Session:** *Futurescan 2010: Healthcare Trends and Implications 2010-2015*
Deborah Bowen, Executive Vice President and Chief Operating Officer
American College of Healthcare Executives, Chicago, IL
- 12:30 p.m. **Luncheon and Concluding Presentation:** *The View from Capitol Hill*
Senator Bob Bennett, R-UT (invited)
U.S. Senate, Washington, D.C.

All events to take place at the Courtyard St. George

REGISTRATION

UHA Annual Meeting, April 15-16, Courtyard St. George

Please print your name as you wish it to appear on your nametag.

Name _____

Title _____

Hospital/Organization _____

Address _____

City _____ State _____ Zip _____

Daytime phone _____ Fax _____

Email _____
(so we may confirm your reservation)

_____ Individual UHA member Friday program registration*	\$ 225
_____ Individual UHA non-member Friday program registration*	\$ 325

TOTAL FEES PAID \$ _____

* Program registration fees include breaks, speaker handouts and lunch for Friday, April 16th. Thursday's events are by invitation only.

Please make your check payable to UHA and send payment with this form to:

UHA 2010 Annual Meeting	Ph: 801/486-9915
2180 South 1300 East, Suite 440	Fax: 801/486-0882
Salt Lake City, UT 84106-2856	Email: jill@uha-utah.org

Cancellations received less than five working days before the program are subject to a \$50 service charge. Registration fees of those who cancel the day of the program or fail to attend are forfeited. Substitutions are permitted and encouraged and should be directed to Jill Vicory at 801/486-9915 or at jill@uha-utah.org. A \$15.00 service charge will be assessed on any returned checks.

LODGING at the Courtyard St. George



All meetings associated with the UHA Annual Meeting will take place at the Courtyard St. George, located at 185 South 1470 East in St. George. UHA has reserved a limited number of rooms at the Courtyard St. George for April 14th and 15th. Room rate for Annual Meeting attendees is \$109 per night. Make your reservations by phone by calling the Courtyard St. George directly at (435) 986-0555 or toll free (800) 290-4387 and guarantee your reservation under **Utah**

Hospital Association. This special rate is guaranteed until **March 13th**. For more information or directions, go to <http://www.marriott.com/hotels/travel/sgucy-courtyard-st-george/>.